



AMFI - AMSTERDAM FASHION INSTITUTE

BACHELOR'S PROGRAMME FULL-TIME

2019-2020

ARE YOU CREATIVE AND INTELLIGENT WITH A PASSION FOR FASHION AND WILLING TO WORK HARD? AMFI OFFERS YOU A FULL-TIME, FOUR-YEAR BACHELOR'S DEGREE PROGRAMME THAT PROVIDES A SOLID BASIS FOR A SUCCESSFUL CAREER IN THE FASHION INDUSTRY.

AMFI is the only Bachelor programme in the Netherlands that covers the entire fashion chain ranging from design and production to distribution and communication. Students can specialise in either Fashion & Design, Fashion & Management or Fashion & Branding. AMFI offers its Bachelor programmes in both Dutch and English.

AMFI is an internationally oriented higher education member of the International Foundation of Fashion Technology Institutes (IFFTI) and International Apparel Federation (IAF) and integrates projects from the industry into its education programme. For example, there are collaborations with, among others, G-Star, Woolmark, Converse, DENHAM, McGregor, CoolCat, Candiani Denim, Lectra and Tommy Hilfiger. Also, AMFI has a network with more than 1300 internship companies worldwide. Moreover, AMFI has its own fashion brand, INDIVIDUALS.

MEET OUR STUDENTS

Flora van den Berg, 28 years old, IFB student:

"I am a bit of an odd case, as I am quite a bit older than the average student. I quit my job as a social media manager and chose IFB in order to develop my creativity further and learn more about branding, a topic that has always interested me. So far, I have noticed that the school is a tight-knit community. You will easily get to know your fellow students, and teachers know your name. I think it's great that you have so much freedom in the third and fourth year to truly focus on the direction you want to take in the industry. I am confident that this freedom will allow me to find a job that suits my skills and interests perfectly after AMFI."

PROGRAMME FACTS

AMFI - AMSTERDAM FASHION INSTITUTE

FASHION AND TEXTILE TECHNOLOGIES*
AMSTERDAMUAS.COM/AMFI

FOR WHOM?

- ▶ You are creative
- ▶ You have a passion for fashion
- ▶ You have a broad interest in society, culture and business

CAREER OPPORTUNITIES

Completing your Bachelor's degree programme at AMFI prepares you well for a career in the fashion industry. The three programme specialisations cover nearly all possible roles in the fashion industry at graduate level. During and after your studies you can take advantage of the excellent contacts that AMFI maintains with the international fashion industry and business community. Examples of professional roles: Independent Designer, Buyer/Product Manager and Creative Producer.

MAIN COURSES

- ▶ Fashion & Design: designing, concepts and trends, realisation and visualisation.
- ▶ Fashion & Management: textile knowledge, product theory, ICT-logistics, international business management, marketing, management skills and economics.
- ▶ Fashion & Branding: concepts and trends, brand strategy, target-group oriented writing, spatial and graphic design and visual communication.

STUDY LOAD

- ▶ 42 of teaching per year.
- ▶ 16 contact hours per week in the foundation year.
- ▶ 24 self study hours per week.
- ▶ During the foundation year you have to obtain at least 50 credits (out of 60 credits total) in order to continue to the second year.
- ▶ One credit represents 28 hours of study.

ADMISSION REQUIREMENTS

To be eligible to apply to AMFI your qualifications must be

 VARIANT	Full-time
 LEVEL	Bachelor
 START	September
 TITEL	Bachelor of Science
 AREA OF INTEREST	Design

equivalent to those to which Dutch students have to comply. Following your enrolment request, the programme will invite you to the selection.

ENROLMENT AND SELECTION

Enrol no later than 15 January 2019 via hva.studielink.nl using your DigiD. Allow at least 5 working days to receive your DigiD. After enrolling you must take part in a selection procedure, because the degree programme only has a limited number of places (quota). You will be invited by AMFI for the procedure.

STUDY CHOICE ACTIVITIES

- ▶ Open days 3/11 and 12/1.

FURTHER INFORMATION

- ▶ amfi.nl
- ▶ amsterdamuas.com/amfi
- ▶ coursecatalogue.amsterdamuas.com
- ▶ amsterdamuas.com/selection

SOCIAL MEDIA

- ▶ Facebook: @amsterdamfashioninstitute
- ▶ Instagram: @amfinl

CONTACT

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*This is the official name by which the programme is registered with the Education Implementation Service (DUO).