

AMFI MA Fashion Enterprise Creation - Program 2019-2020				
	Why	How	How	What
Development tracks	Semester 1	Semester 2	Semester 3	Final master project & Final business presentation
Research track	Circular Fashion Research	Circular Fashion Research	Circular Fashion Proposal	Final Thesis
Business track	Business plan Customer journey	Business plan Finance	Business plan Investment	Final Business plan
Marketing & Branding track	Marketing & Branding Research	Identity Marketing & Branding	Marketing & Brand Realisation	Final Marketing & Brand presentation
Product track	Product & Service Research	Product & Service Development	Product & Service Production	Final product presentation
Mentoring				
	30 EC	30 EC	30 EC	30 EC