

AMFI - AMSTERDAM FASHION INSTITUTE

FULL-TIME BACHELOR'S DEGREE PROGRAMME

2023-2024

Are you creative, ambitious, outspoken and passionate about fashion? The four-year Bachelor's degree programme Fashion & Textile Technologies at the Amsterdam Fashion Institute allows you to develop your branding, design and business and development skills or combine aspects of these dimensions.

AMFI is the only Bachelor's degree programme in the Netherlands that covers the entire fashion chain: from design and manufacturing to distribution and communication. At AMFI you will explore the fashion world through the prism of three key dimensions: Design, Branding, and Business and Development. Different routes are offered through which you can deepen your knowledge but also broaden your vision. AMFI offers its Bachelor's degree programme in Dutch as well as in English.

During year 1 you will have an opportunity to explore personal interests, ambitions and talents in the context of fashion and the industry. In year 2 you choose your dimension Design, Branding or Business & Development and you prepare for the Flexible Programme that starts in year 3 and 4.

MEET OUR STUDENT

Flora van den Berg -
former-student
AMFI - International course

"I am a bit of an exception, as I am quite a bit older than the average student. I quit my job as a social media manager and chose AMFI in order to further develop my creativity and learn more about branding, a topic that has always interested me. So far, I have noticed that the school is a tight-knit community. You easily get to know your fellow students, and lecturers know you by name. I think it's great that you have so much freedom in the third and fourth year to truly focus on the direction you want to take in the industry. I am confident that this freedom will allow me to find a job that suits my skills and interests perfectly after AMFI."

amsterdamuas.com/amfi

Creating Tomorrow

PROGRAMME FACTS

AMFI - AMSTERDAM FASHION INSTITUTE

FASHION & TEXTILE TECHNOLOGIES*

[AMSTERDAMUAS.COM/AMFI](https://amsterdamuas.com/amfi)



FOR WHOM?

- ▶ You are creative, ambitious and outspoken
- ▶ You have a passion for fashion
- ▶ You have a broad interest in society, culture and the creative industry



CAREER OPPORTUNITIES

By the time you complete your studies at Amsterdam Fashion Institute, you will be a fashion professional who is able to work in a variety of settings in the fashion industry. The three dimensions of our programme cover every possible Bachelor's level fashion industry profession.



MAIN COURSES

- ▶ Design: designing, concepts and trends, realisation and visualisation.
- ▶ Business and Development: textile knowledge, product theory, ICT logistics, international business management, marketing, management skills and economics.
- ▶ Branding: concepts and trends, brand strategy, target-group oriented writing, spatial and graphic design and visual communication.



STUDY LOAD

- ▶ 42 weeks of teaching per year.
- ▶ 16 contact hours per week in the foundation year.
- ▶ 24 self-study hours per week.

During the foundation year you must obtain at least 45 credits (out of 60 credits total) in order to continue to the second year. One credit represents 28 hours of study.



ADMISSION REQUIREMENTS

To be admitted to AMFI you must hold a senior general secondary education (HAVO), pre-university (VWO) or senior secondary vocational education (MBO 4)



variant

Full-time



level

Bachelor's



start

September



title

Bachelor of Science



area of interest

Design

diploma. If you have a senior general secondary education diploma with a Culture and Society profile you must have taken mathematics A or B.



ENROLMENT AND SELECTION

Enrol no later than 15 January 2023 via hva.studielink.nl, using your DigiD electronic identification. Allow at least 3 working days to receive your DigiD. After enrolling, you must take part in a selection procedure, since the degree programme has a limited number of places (numerus fixus). You will be invited by AMFI to participate.



STUDY CHOICE ACTIVITIES

- ▶ Open days 5/11, 10/12 and 11/2



FURTHER INFORMATION

- ▶ amfi.nl
- ▶ amsterdamuas.com/amfi
- ▶ coursecatalogue.amsterdamuas.com
- ▶ amsterdamuas.com/selection



SOCIAL MEDIA

- ▶ Instagram: @amfinl
- ▶ Facebook: @amsterdamfashioninstitute



CONTACT

Email: studentdesk.amfi@hva.nl

*This is the official name by which the programme is registered with the Education Executive Agency (DUO).